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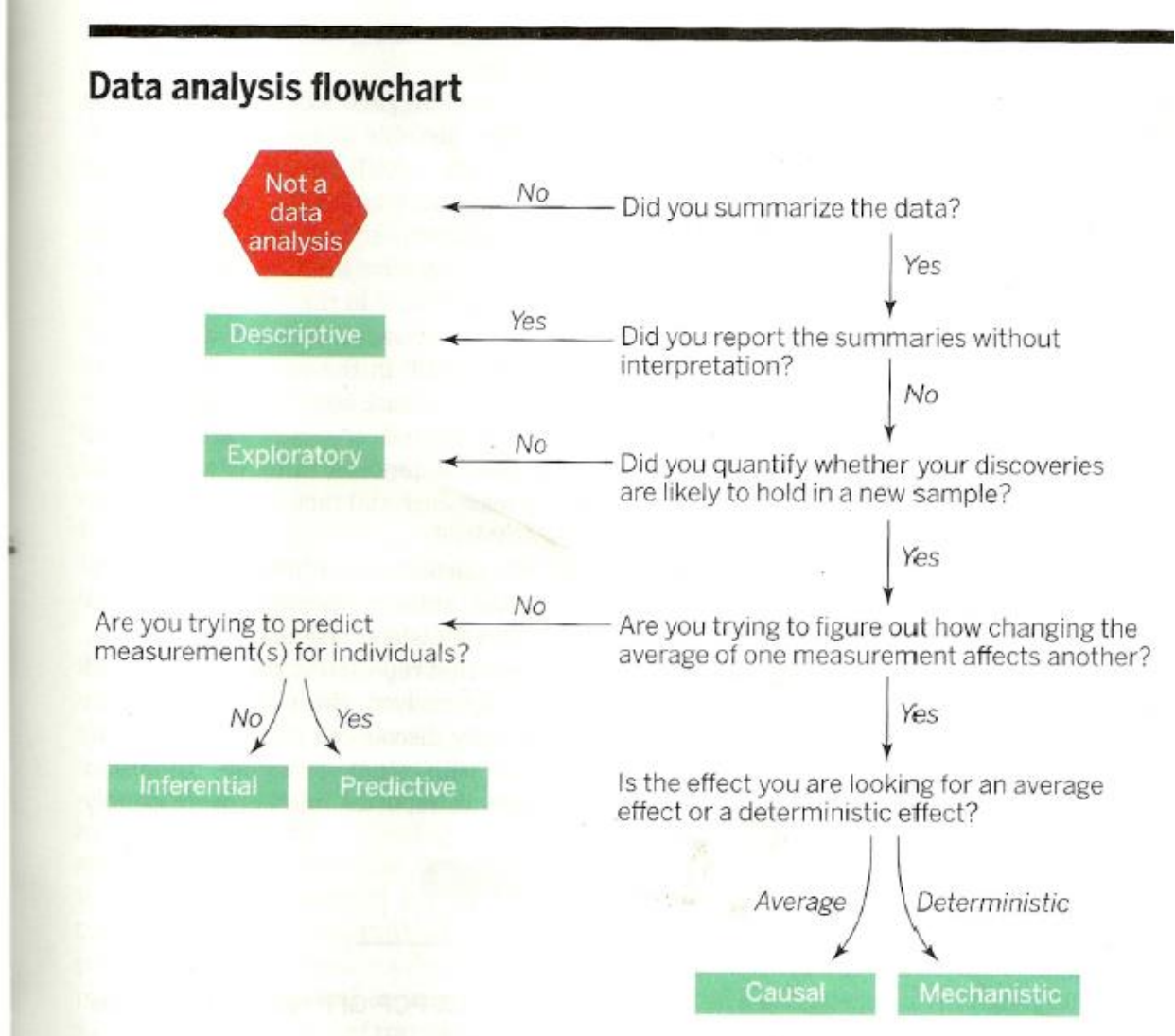


Image Citation

Leek, J.T. and Peng, R.D. (2015). What is the question? Mistaking the type of question being considered is the most common error in data analysis. *Science*, 347, 1315.